

ABSTRACT

A stable, aqueous composition containing a substantially crosslinked alkali-swella-
ble acrylate copolymer rheology modifier,
5 a surfactant, an alkaline material, and various compounds therein,
as for example substantially insoluble materials requiring
suspension or stabilization, such as a silicone, an oily material, or
a pearlescent material. Additionally, this invention also relates to
the formation of a rheologically and phase stable cationic hair dye
10 composition. The invention further relates to the incorporation of
an acidic material after the addition of an alkaline material to
reduce the pH of the composition without negatively impacting
the viscosity of the composition.

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